Bharat Sanchar Nigam Ltd.

(A Government of India Enterprise)

Tariff & Costing-CM Section, Corporate Office, 1st Floor, Bharat Sanchar Bhawan, H.C. Mathur Lane, Janpath, New Delhi - 110 001. Tel. No.011-23037109/200 Fax No.011-23329125



No.26-18/2009-T&C-CM

Date: 24.07.2014

Circular T&C-CM No. 20/14-15

<u>Sub: Introduction of unlimited Data Add-on plans and URL based Data Add-on packs under Postpaid mobile services for South Zone Circles-reg.</u>

Kindly refer to this office order of even no. dated 06.06.2014 and orders/clarifications issued from time to time with regard to data plans under postpaid mobile services. The competent authority has approved the introduction of the following data Add-on plans/packs under postpaid mobile services for South Zone Circles:-

(i) Introduction of 'Unlimited Data Add-on Plans' (for South Zone Circles):

Plan Name	Fixed Monthly Charge in Rs. (excl. of S. Tax)	Free Usage	Additional Tariff Details
Add-On Data Pack	240	Unlimited	Speed 80Kbps after 1GB
Add-On Data Pack	340	Unlimited	Speed 80Kbps after 2GB

(ii) Introduction of URL based Data Add-on packs (for South Zone Circles):

Monthly Charge in Rs.(Service Tax)	Total bundled free Usage in MB	Data Charges after free usage***	Data Charges after free usage (For APN bsnlstream) *** in Rs./MB	Remarks
40	250MB	1p/10KB	0.25	Free data can be used for
				`Facebook , Facebook Messenger & Twitter` only
30	200MB	1p/10KB	0.25	Free data can be used
				for `Whatsapp` only

^{***} Data charges beyond free usage shall be deducted from the available balance in his main account.

- 2. All other terms and conditions will remain same.
- 3. The above tariff will be implemented with effect from 01.08.2014.
- 4. This may be brought to the notice of all concerned for taking necessary action in this regard.
- 5. Circles have to update their website and report the same to TRAI as per tariff reporting requirement of TRAI. However, circles are requested not to send hard copy by fax to Corporate Office. Only soft copy of implementation report mentioning the circular be sent through mail at tariffcmcobsnl@gmail.com.
- 6. This circular is issued based on the approval of the competent authority in P&P-CM cell file No.3-74/2013/P&P-CM. Queries/clarification/feedback in respect of above tariff may be addressed to Product and Pricing- CM Section, C.O., BSNL, New Delhi on hqcm.pp@gmail.com, hqcm_pp@bsnl.co.in

(N. S. Dhami) AGM (T&C-CM)

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) ED-Fin/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) for making necessary updation in website and place in news item.
- 6) Sr. GM (Sales & Marketing)- for marketing initiative.
- 7) GMs (CMTS/CDMA-South Zone Billing Centre).8) GM (VAS-Tech)/GM (NWO)/PGM (Regulation), BSNL C.O.
- 9) Director General P & T Audit, Delhi- 110054.
- 10) OL Section -for Hindi version.
- 11) Guard file.

(Rakesh Arya) Dy. Manager (T&C-CM)